



NORTHERN INTERNATIONAL LIVESTOCK EXPOSITION

(406) 256-2495 ♦ FAX (406) 256-2494 ♦ www.thenile.org ♦ P.O. BOX 1981 ♦ BILLINGS, MT 59103

May 10, 2010

Dear Producer,

The NILE would like to invite you to participate in the 3<sup>rd</sup> annual **MATE Bull Pen Preview** February 17-19, 2011 to be held in conjunction with the Montana Agri-Trade Exposition (MATE Show). The MATE show is the largest agricultural trade show in Montana drawing nearly 14,000 people each year. This Preview will allow you tremendous access to many of this region's commercial and purebred cattle breeders in the Northern Rocky Mountain region.

This year you will be able to have cattle in the pens for all three days. It is not required that your cattle be there all three days, however, we have found that a majority of the commercial type producers will show up on the Thursday and Friday of the show. The pens are available as early as Thursday morning and until 4:00 pm on Saturday afternoon.

This is not a halter show, but an opportunity for you to visit with potential customers face to face and for them to view your cattle. We are offering 12'x12' pens for \$100.00 (*max capacity is 3 hd*) or 12'x24' pens for \$175.00 (*max capacity is 6 hd*). Only bulls born after **August 1<sup>st</sup>, 2009** will be eligible to be on display. You are also encouraged to bring signage and other materials you wish to use to help promote your cattle. You do not need to purchase additional pens for your sales material, table, etc... unless you desire to put up a hospitality tent. Pen assignments will be done on a first come, first serve basis as we will fill pens starting with those closest to the exit doors and then move down the line. We only have a limited amount of pens so please get your paid reservation in early.

The MATE/NILE will provide the pens and initial bedding. Water will be available on site. Bulls maybe exhibited either natural or clipped, however, please bring cattle ready to be exhibited. No fitting chutes or full body clipping will be allowed in the pens.

Again this year, we will be offering two \$300 gift certificates for Bull Pen attendees. All attendees will be encouraged to fill out an address form, from which we will draw two names out to receive the gift certificate that can be used to buy a bull from our Bull Pen exhibitors within the next 12 months.

To register, fill out the accompanying form and submit it with payment to the NILE office by February 11<sup>th</sup>, 2011. Pens are assigned on a "First Come First Serve" basis for those that are Paid-in-Full. Please review the application for details regarding refunds in case of cancellation.

If you have any questions, please contact the NILE office at 406.256.2495 or Bill Pelton at 406.656.3615 | bill@billpelton.com. We look forward to seeing you at the MATE!

Justin Mills  
General Manager



# MATE BULL PEN PREVIEW

FEBRUARY 17-18-19, 2011

## REGISTRATION FORM

Ranch Name: \_\_\_\_\_

Owner/Manager: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Number of 12'x12' pens \_\_\_\_\_ X \$100.00 = \$ \_\_\_\_\_  
*(up to 3 Yearling Bulls Max)*

Number of 12'x 24' pens \_\_\_\_\_ X \$175.00 = \$ \_\_\_\_\_  
*(up to 6 Yearling Bulls Max)*

★***Deadline is Feb. 11<sup>th</sup> (No refunds after deadline)*** Total = \$ \_\_\_\_\_

*Cancellation: Full refund if cancelled before 12/1/10; 50% until 2/11/11; 0% after that.*

Breed of bulls to be displayed:  
\_\_\_\_\_

### PAYMENT METHOD:

Cash \_\_\_\_\_ Check \_\_\_\_\_ Credit Card: \_\_\_ Visa \_\_\_ MC \_\_\_ Discover *(check one)*

CC# \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3-Digit Verification # (on back of card) \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address *(if different than above):*  
\_\_\_\_\_

Signature \_\_\_\_\_

Please make checks out to The MATE.  
Entry forms and payment can be sent to:  
The NILE Administrative Office  
PO Box 1981  
Billings, MT 59103

#### OFFICE USE ONLY

Paid Check # \_\_\_\_\_

Date Received \_\_\_\_\_

Amt. Received \_\_\_\_\_

Pen Assignment \_\_\_\_\_