



NORTHERN INTERNATIONAL LIVESTOCK EXPOSITION

(406) 256-2495 ♦ FAX (406) 256-2494 ♦ www.thenile.org ♦ P.O. BOX 1981 ♦ BILLINGS, MT 59103

The NILE would like to invite you to participate in the 4th annual **MATE Bull Pen Preview** February 16-18, 2012 to be held in conjunction with the Montana Agri-Trade Exposition (MATE Show). The MATE show is the largest agricultural trade show in Montana drawing over 14,000 people. This Preview will allow you tremendous access to many of this region's commercial and purebred cattle breeders in the Northern Rocky Mountain region.

This year you will be able to have cattle in the pens for all three days. It is not required that your cattle be there all three days, however, we have found that a majority of the commercial type producers will show up on the Thursday and Friday of the show. The pens are available as early as Wednesday evening (Feb 15th) and until 1:00 pm on Saturday afternoon. We will need all the cattle to move out just after noon on Saturday the 18th so that we can accommodate our move out schedule with other vendors throughout the day.

This is not a halter show, but an opportunity for you to visit with potential customers face to face and for them to view your cattle. We are offering 12'x12' pens for \$100.00 (*max capacity is 3 hd of yearlings*) or 12'x24' pens for \$175.00 (*max capacity is 6 hd of yearlings*). In the past we have only allowed yearling bulls which would be bulls born after **August 1st, 2010** eligible to be on display. However, we are also willing to allow herd sires or other aged bulls as long as they are comfortable being around people and penned up while on exhibit. You are also encouraged to bring signage and other materials you wish to use to help promote your cattle. You do not need to purchase additional pens for your sales material, table, etc... unless you desire to put up a hospitality tent. Pen assignments will be done on a first come, first serve basis as we will fill pens starting with those closest to the exit doors and then move down the line. We only have a limited amount of pens so please get your paid reservation in early.

The MATE/NILE will provide the pens and initial bedding. Water will be available on site. Bulls maybe exhibited either natural or clipped, however, please bring cattle ready to be exhibited. No fitting chutes or full body clipping will be allowed in the pens.

Again this year, we will be offering two \$300 gift certificates for Bull Pen attendees. All attendees will be encouraged to fill out an address form, from which we will draw two names out to receive the gift certificate that can be used to buy a bull from our Bull Pen exhibitors within the next 12 months.

To register, fill out the accompanying form and submit it with payment to the NILE office by February 10th, 2012. Pens are assigned on a "First Come First Serve" basis for those that are Paid-in-Full. Please review the application for details regarding refunds in case of cancellation.

If you have any questions, please contact the NILE office at 406.256.2495. We look forward to seeing you at the MATE!

Justin Mills
General Manager



MATE BULL PEN PREVIEW

FEBRUARY 16-17-18, 2012

REGISTRATION FORM

Ranch Name: _____

Owner/Manager: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Number of 12'x12' pens _____ X \$100.00 = \$ _____
(up to 3 Yearling Bulls Max)

Number of 12'x 24' pens _____ X \$175.00 = \$ _____
(up to 6 Yearling Bulls Max)

★***Deadline is Feb. 10th (No refunds after deadline)*** Total = \$ _____

Cancellation: Full refund if cancelled before 12/15/11; 50% until 2/10/12; 0% after that.

Breed of bulls to be displayed:

PAYMENT METHOD:

Cash _____ Check _____ Credit Card: ___ Visa ___ MC ___ Discover *(Check one)*

CC# _____

Exp. Date _____ 3-Digit Verification # (on back of card) _____

Name on Card _____

Billing Address *(if different than above)*:

Signature _____

Please make checks out to The MATE.
Entry forms and payment can be sent to:
The NILE Administrative Office
PO Box 1981
Billings, MT 59103

OFFICE USE ONLY

Paid Check # _____

Date Received _____

Amt. Received _____

Pen Assignment _____